

Dear Seguin Friends,

A number of you have asked why I am supporting Ann MacDiarmid for Mayor. As voting time approaches I thought it may be worthwhile to share my perspectives fully respecting that everyone has the right to make up their own mind and cast their vote accordingly.

Ann's brochure outlines her numerous qualifications and skills as well as key priorities including protection of our environment, keeping taxes low and enhancing growth. A copy of her brochure is attached for your review.

In addition to the brochure I see the following as important considerations in selecting our next mayor.

- **Staff Relationship** Based on my experience as Mayor, I have a great deal of concern with the other mayoral candidates in this area. Frequent public criticism is not the way to provide leadership. The Mayor's position is one of leadership, encouraging cooperation and a positive work environment where staff wants to deliver outstanding service and results. Seguin has been well served by our staff in the past and we need to ensure this positive, engaged work environment continues. Ann has the proven management and leadership skills to ensure this happens.
- **Residency** Ann is the only mayoral candidate that is a full time resident of Seguin. Surprising but true!. The other mayoral candidates reside outside the township and either visit for meetings or are resident only on a part time basis. I believe Seguin deserves a Mayor who lives full time in the community, who is accessible locally, and has a first-hand feel for what's happening in the township on a daily basis.
- **Fiscal Responsibility** Fiscal responsibility involves more than a low tax rate. Seguin staff and councils have worked hard over past years to achieve and maintain an "A" grade fiscal rating. I do not want to see this hard earned status degraded. Promising a zero tax increase without ensuring the delivery of services and important fiscal components such as reserve levels that insulate taxpayers from unexpected future events and rapid tax rate fluctuations is irresponsible. I am confident that Ann will maintain Seguin's enviable track record, keep our tax rates as low as possible while protecting our overall fiscal position.
- **Work Ethic** I'm amazed at Ann's work ethic. I've seen her calendar and it's packed! She has been hard at work on the campaign trail from the beginning, out meeting ratepayers door to door in every area of the township, attending lake association meetings as well as her other duties. I know Ann will be a fully engaged resident mayor. Her performance to date is proof that she is serious and up to the task. We need her considerable energy leading Seguin forward.

- **Experience** Experience does count; experience that matches the requirements of the position! Ann will bring a wealth of managerial and leadership experience in both private and governmental fields to the Mayor's office including over 20 years as a Chief Executive. Her experience profile is a great fit for the office of Mayor.

I have seen first-hand what Ann has accomplished with her own lake association and organizations such as Safe Quiet Lakes. She is genuine, hardworking, great with people and has an outstanding leadership record that makes her an excellent choice for mayor. I have no hesitation in recommending her.

I believe a vote for Ann is a vote for a dedicated resident mayor who will move the township forward, building on past success. I hope you will support her with your vote.

Finally, please consider extending the reach of Ann's campaign to your personal contacts with your own supportive comments. This will be a great contribution to getting Ann elected and ensuring a bright future for Seguin!.

Thanks, Bruce